

# Collections with Humor

Use this cartoon when dealing with a slow-paying advertiser — to keep things light but productive:



## As Email Reminder with Humor

Use the cartoon as the centerpiece of a friendly collections email:

**Subject line:** "Let's turn this into a workout 🏋️"

*"If paying bills burned calories, you'd be in great shape right now! Let's get that workout started and keep your advertising in great shape too. We appreciate your partnership and just need to close the loop on your current balance."*

Attach the cartoon image right under the text — it humanizes the message and softens the tone of a payment reminder.

## As a Printed Statement Insert

Include the cartoon on with an invoice, statement, or reminder letter.

Add a small tagline at the bottom such as:

*"We like to keep things light—but we'd love to get this one checked off your list!"*

This approach adds personality to what's normally a dry financial notice.

## How to Use:

Right Click on cartoon image; click copy and then paste in your communication.